



Instagram - Tour let's take some photos

Introduction

Social media is your second home and you love capturing aesthetic moments and sharing them with the world? Then we have something for you: Our Insta-route takes you to the most instagrammable exhibitions of this year's festival edition, because #sharingiscaring!

The route starts at the **Berliner Berg Brauerei**, where you can stock up on drinks for the day. **Asaf Erdemli's "Inner Voice of Voice"** symbolizes the self-chosen silence that is often needed in the city with an oversized cork sculpture in the shape of a headphone. The photogenic, unusual visualization shows that there is an inseparable connection between our own silence and the city's sound identity. From the brewery, it's about a 10-minute walk to **endorphina**. In the backyard of the bakery, you will find the interactive large-scale installation "**HALTE:ZELLE**" by **Anna Rezzolla & Anna Scheibner** alongside many other exhibitions. By touching and entering the space in the form of an abstract auricle, you can change its shape and listen to the various sound collages. An aesthetic experience that should be shared.

A longer walk will take you to the heart of Neukölln, where you will find **CANK** directly on Karl-Marx-Straße. The architecturally exciting, brutalist building, which used to house a fashion label - as you can still see in part - is transformed into a meeting place for art during the festival weekend. Several exhibitions on 4 floors invite visitors to explore and photograph. Our recommendations: "**Snoring**" by **Paula Vidal** and "**5 Cities - What Form Should Future Take?**" by **Claudia von Funcke**. Paula Vidal's space-consuming installations are known for their aesthetic use of inflatable structures that challenge the physical and mental perception of the viewer. Claudia von Funcke's video-sound installation takes you to 5 megacities in just a few seconds. Let her take you on a virtual journey to Cairo, London, Paris, Novosibirsk and finally back to Berlin.

Afterwards, the **Neukölln Arcaden** are just a few house numbers away. In addition to various exhibitions on the first floor, you will also find the augmented reality mural "**Spectral Echo**" by **Sergio Hernandez Bernal**. The outer wall of the exhibition rooms becomes a selfie wall, the artwork of which can be scanned with a smartphone and thus transformed into a virtual work of art that can be experienced. You can end the route here or - depending on the time - make your way to Neukölln Town Hall.

Four visual artists, invited by **VJ Open Lab**, will react live to the sounds of the surroundings with a video composition on the **outer façade of the town hall**. The wall projections will take place on Friday and Saturday from 20:30-22:00. For a particularly enjoyable experience, we recommend arriving a little later so that you can enjoy the videos in the dark.

Shortcuts

Berliner Berg Brauerei | Treptower Straße 39

The Inner Voice of Sound

by Asaf Erdemli

Friday 28.06.2024: 7pm – 10pm

Saturday 29.06.2024: 10am – 10pm

Sunday 30.06.2024: 10am – 7pm

Endorphina, Elsenstr. 52, 2. Backyard

HALTE:ZELLE

by Anna Rezzolla & Anna Scheibner

Friday 28.06.2024: 7pm – 10pm

Saturday 29.06.2024: 10am – 10pm

Sunday 30.06.2024: 10am – 6pm

CANK | Karl-Marx-Straße 95

Snoring by Paula Vidal

5 Cities – What form should future take by Claudia von Funcke

Friday 28.06.2024: 7pm – 12am

Saturday 29.06.2024: 10am – 12pm

Sunday 30.06.2024: 10am – 7pm

Neukölln Arcaden | Karl-Marx-Straße 66, First Floor

Spectral Echo

by Sergio Hernandez Bernal

Friday 28.06.2024: 7pm – 12am

Saturday 29.06.2024: 10am – 22pm

Rathaus Neukölln | Karl-Marx-Straße 83, Exterior facade

Visual Sounds

by VJ Open Lab Berlin

Friday 28.06.2024: 8.30pm – 10am

Saturday 29.06.2024: 8.30pm – 10am